

# WEST COAST CASH

WEST COAST CHAMBER OF COMMERCE  
SERVING HOLLAND & ZEELAND  
HOLLAND, MI - JOINED 2014



## AREA & CHAMBER DETAILS

THIS AREA, WELL KNOWN FOR ITS DUTCH HERITAGE, ATTRACTS THOUSANDS OF TOURISTS TO ITS LAKE MICHIGAN SHORELINE EACH YEAR. IN 2013 FARMER'S INSURANCE NAMED THIS AREA THE MOST SECURE MIDSIZED CITY. IN 2006 CNN MONEY NAMED HOLLAND AS ONE OF THE TOP 5 PLACES TO RETIRE. THE CHAMBER MOTTO: "STRONG BUSINESS LEADS TO STRONG COMMUNITY."

**133**  
participating  
merchants

**5-10**  
staff size

**1934**  
established

**39,100**  
population

**89**  
square  
miles



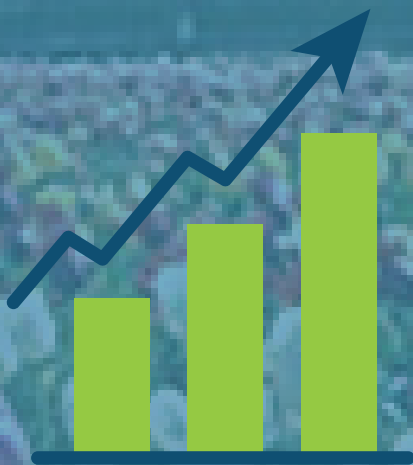
**1,500,000**

DOLLARS KEPT WITHIN  
THE COMMUNITY



## TOP REDEEMERS:

- 1 - CAR WASH
- 2 - RESTAURANT
- 3 - BREWERY



## 1ST YEAR VS 2020

2014 - \$63,000 SOLD

2020 - \$345,000 SOLD

## TOP PURCHASERS:

GENERAL PUBLIC  
EMPLOYERS  
SCHOOLS